

2025

Octopi
DIGITAL AGENCY

COMPANY PROFILE

WHO WE ARE

Every business is unique and has its own set of challenges.

At Octopi, we specialize in providing comprehensive digital solutions for businesses of all sizes. Our team of experts includes designers, developers, and marketing strategists who work together to help our clients achieve their goals online. We pride ourselves on delivering results that exceed our clients' expectations, and we are dedicated to helping your business grow and thrive in the digital world.

With a team of experienced professionals and a passion for staying up to date on the latest industry trends, we offer our clients the best possible solutions to their unique needs. Whether you're looking to brand your business, improve your online presence, or drive more sales through digital marketing, we have the skills and experience to help you succeed.

50+

Successful Projects

15+

Social Media Accounts

20%

Increase in Sales

OUR MISSION



To provide innovative digital solutions that enable businesses of all sizes and industries succeed in the digital world, reach their goals and maximize their potentials.

OUR VISION



“To be the leading digital business development agency, providing cutting-edge solutions that empower businesses to succeed in the digital age. We strive to create a culture of collaboration and innovation, where our clients can trust us to deliver the best possible results.”

SERVICES



BRANDING



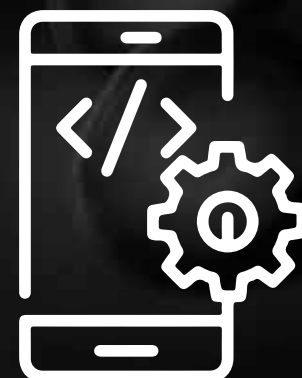
PACKAGING



**SOCIAL MEDIA
OPTIMIZATION**



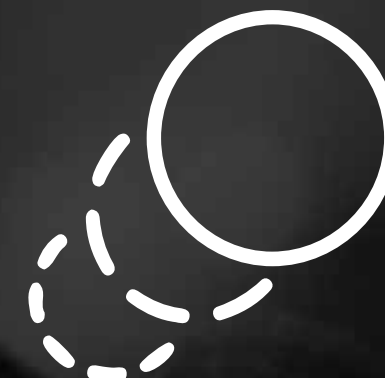
UI/UX



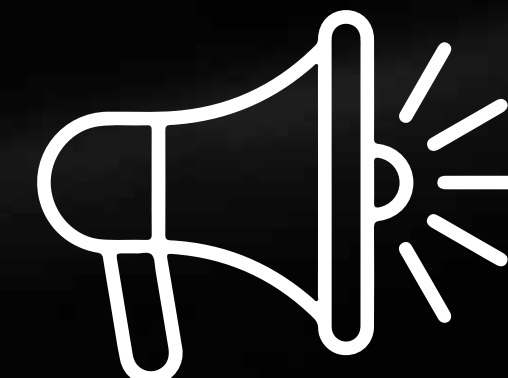
**WEB & APP
DEVELOPMENT**



PHOTOGRAPHY



**ANIMATION &
MOTION GRAPHICS**



**DIGITAL MARKETING
& CAMPAIGNS**

BRANDING

Our branding service helps businesses establish a unique and memorable brand identity. We work with you to develop a comprehensive branding strategy, including logo design, brand guidelines, and messaging, to ensure consistency across all your marketing materials and customer touchpoints.

Let us help you make a lasting impression and stand out in a crowded marketplace. Our team of experts will work closely with you to understand your business and create a brand that accurately represents your values and message.

PACKAGING

Whether you're launching a new product or rebranding existing ones, we can help you create packaging that effectively communicates the brand's message, resonates with your target market and drives sales.

Our team of designers and production experts will guide you through the entire process, from concept to delivery, ensuring that your packaging is of the highest quality and meets all industry standards.

SOCIAL MEDIA OPTIMIZATION

We work with you to develop a comprehensive social media strategy that includes creating and managing social media profiles, creating and curating content, running social media campaigns and ads, and analyzing and reporting on performance.

Our team of social media experts will help you identify the best platforms to reach your target audience and optimize your online presence to maximize engagement and drive conversions.

UI/UX

Our UI/UX service helps businesses create intuitive and user-friendly websites and apps. We work with clients to understand their target audience and create interfaces that are easy to navigate and engage with.

Our team of designers and researchers will conduct user research, create wireframes, and design mockups to test and validate the design. We'll work with you to create a seamless user experience that meets the specific needs of your users and enhances the overall performance of your website or app.

WEBSITE & APPLICATION DEVELOPMENT

Whether you need an application to improve your internal operations, automate your business processes, or an e-commerce website to sell your products, we can help you create a solution that meets your needs and enhances your business performance.

Our team of experienced developers and designers use the latest technologies to create robust and scalable applications that are easy to use and maintain. We can help you with the development of web, mobile, and desktop applications, as well as integrations with other systems and platforms.

PHOTOGRAPHY

Our photography service offers professional and high-quality visual solutions for businesses of all sizes.

Our team of experienced photographers specialize in a variety of fields such as products, food, events, portrait, and real estate.

We use the latest equipment and techniques to create visually stunning images that can be used for various purposes such as websites, social media, advertising, and print. We can help you with a one-time photoshoot or can provide ongoing photography services for your business.

ANIMATION AND MOTION PICTURE

Whether you need an animation to promote a new product, explain a complex concept, or simply tell a story, our team can help you create a visually stunning and effective solution.

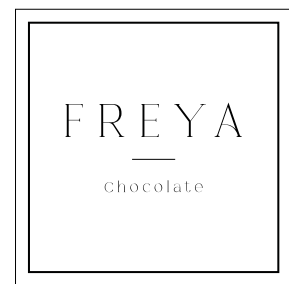
Our team of animators and designers use the latest technology and techniques to create a wide range of animations such as 2D, 3D, stop-motion, and motion graphics. We can help you with a variety of animation projects such as explainer videos, product demos, marketing videos, and more.

DIGITAL MARKETING

We work with clients to develop a comprehensive digital marketing strategy that includes search engine optimization (SEO), pay per click (PPC) advertising, social media marketing, email marketing, and more.

Our team of digital marketing experts will help you identify the best channels to reach your target audience and create campaigns that are optimized for conversions. Whether you want to increase website traffic, generate leads, or boost sales, our digital marketing service can help you achieve your goals and drive business growth.

OUR CLIENTS





Black Whales®



FitLynk

JVC



Smile Mart



vengo>





SCOPE OF WORK

BRANDING





حلويات الحافظ
oriental sweets

Smile Mart



PIANETA



Turk
clinic
BEAUTY CLINIC

Clean
Cleaning
Services
TEC

Projection
CREATIVE STUDIO



Black Whales®



Qanawaty
THE FUTURE OF TV

o / o /
MEERA

CON ONLINE SHOP NECTIFY

AMICI
CHOCOLATE



أفندي
شوكولاتة



STUDIO ZAMMAR
PHOTOGRAPHY





AMARIN
Ekmek & Unlu Mamülleri

AMARIN
Ekmek & Unlu Mamülleri

عجينار

جينار فود | JINAREFOOD

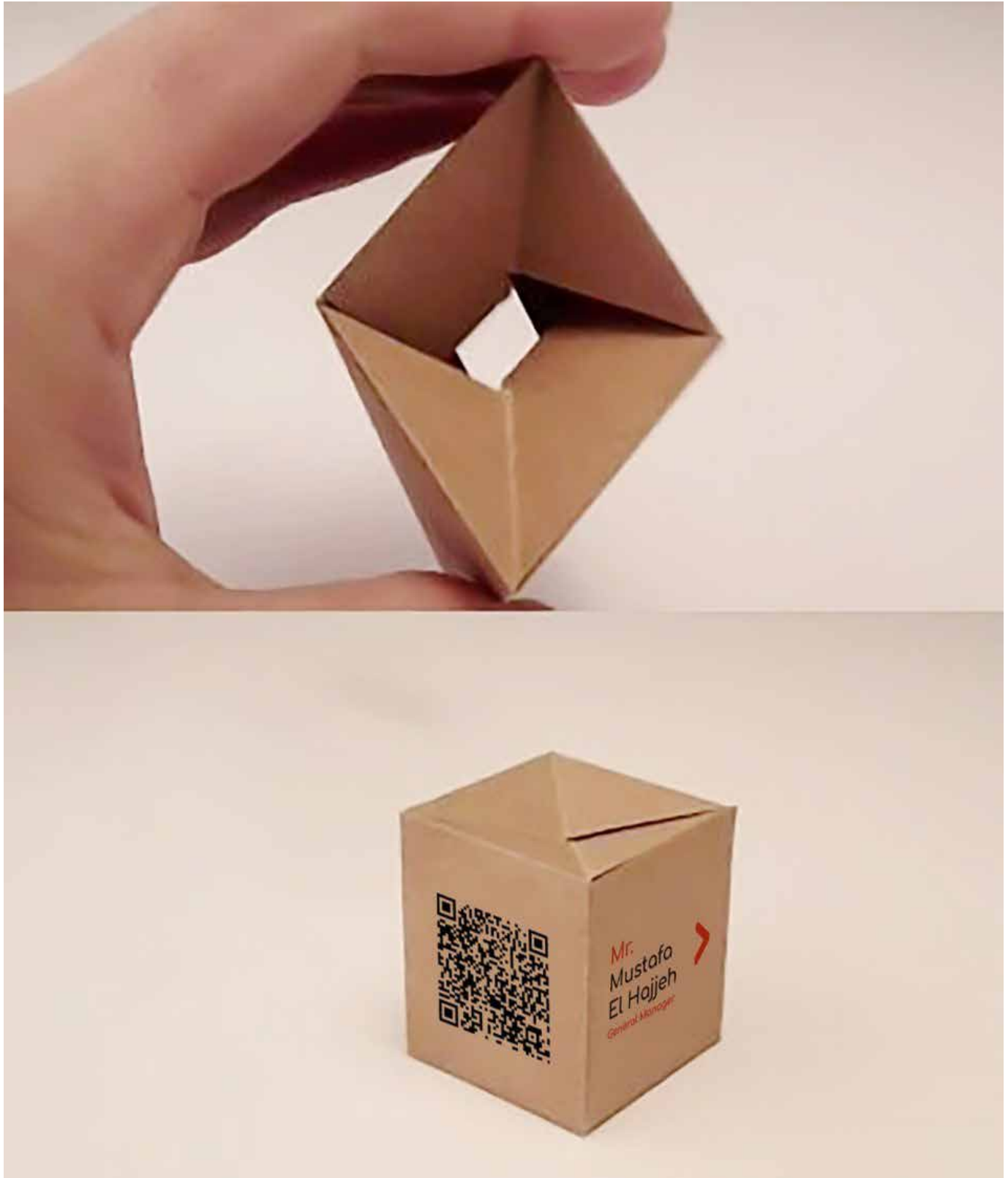
تجارة مواد غذائية عامة



















CHAMSSINE

Bakery | Pastry

"Baked with LOVE"

TURKISH BREAD

خبز تركي

ط ٢١ سم
ع ٥ سم
وزن ٧٠ غ
على الوجه ٧ حبوب



TURKISH BREAD
H: 21 cm | W: 5 cm | Wgt: 70 g
With 7 grains.



TURKISH BREAD
H: 21 cm | W: 5 cm | Wgt: 70 g
With 7 grains.

خبز تركي

ط ٢١ سم
ع ٥ سم
وزن ٧٠ غ
على الوجه ٧ حبوب

شامسينا

مخابز اولويات

01 خبز فرنجنبي

+961 71 592221
+961 5 800658/9
@chamsinebakery
@chamsinebakerykhaldeh
info@chamsinebakeries.com



“People *who love to eat*
are always the *best people*”

📍 Near Chamsine & AM Bank, Majaz road, Chhim

☎ 70 90 666 4 📱 Burasta 🌐 Burasta.resto

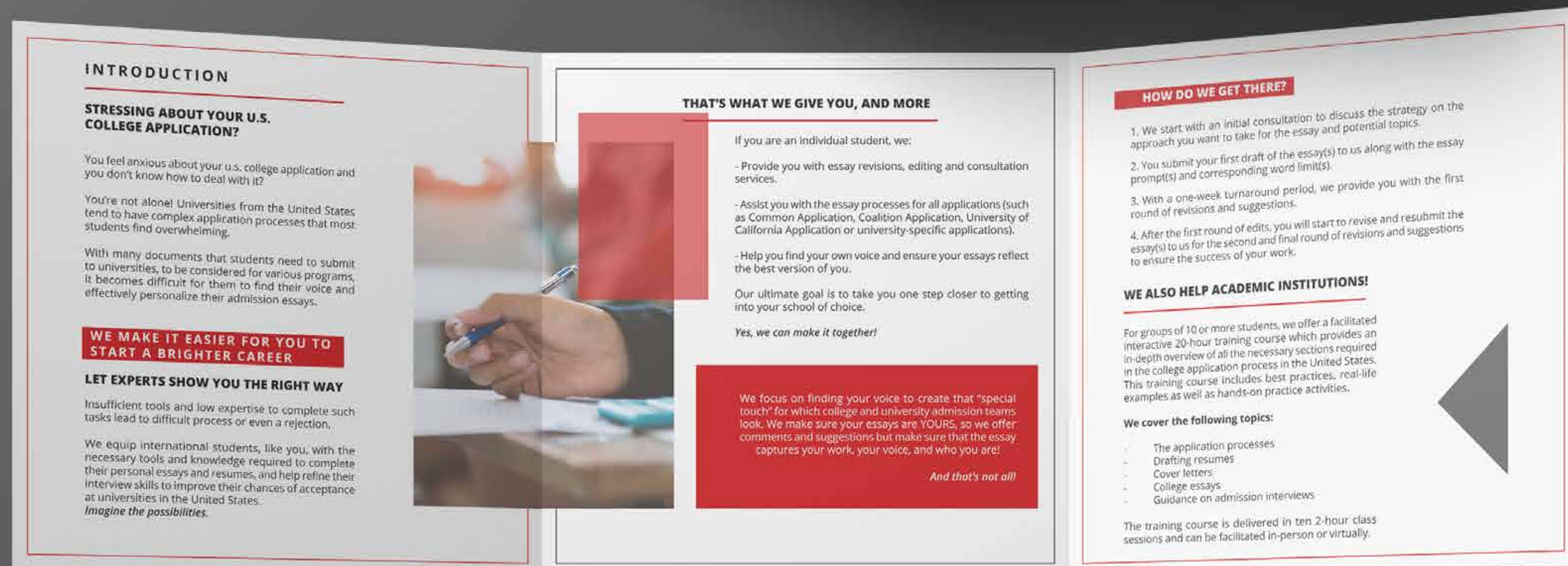


Burasta
BURGER & PASTA

— Dine in Menu —
**& FRESH
TASTY**

Opening Hours
12:00 pm To 11:00 pm





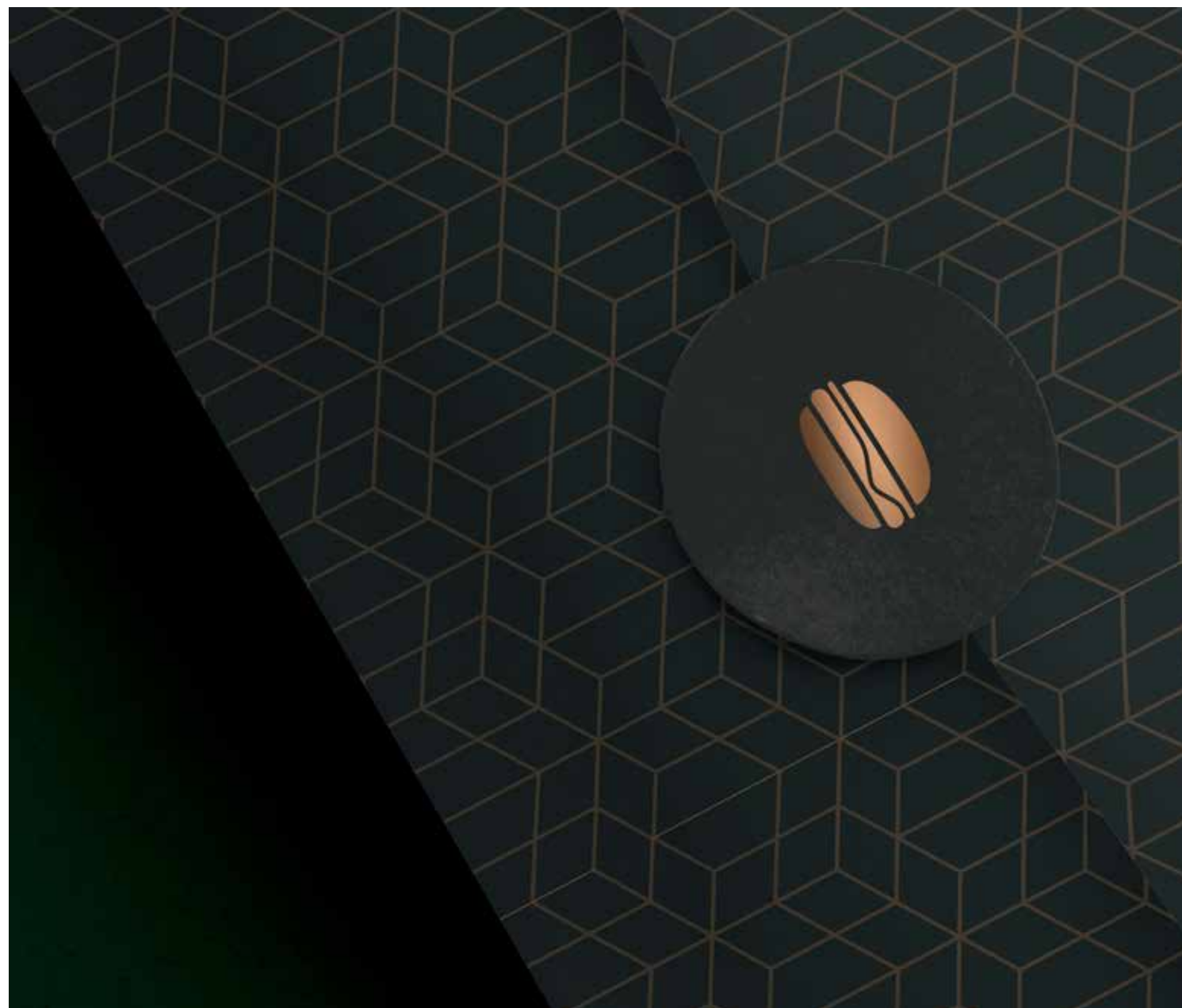


PACKAGING



















Maintenance

User Profile

Video

Finance

UX

User Experience Design

e-Commerce

SLIDE TO UNLOCK



Bilal Barakeh Application

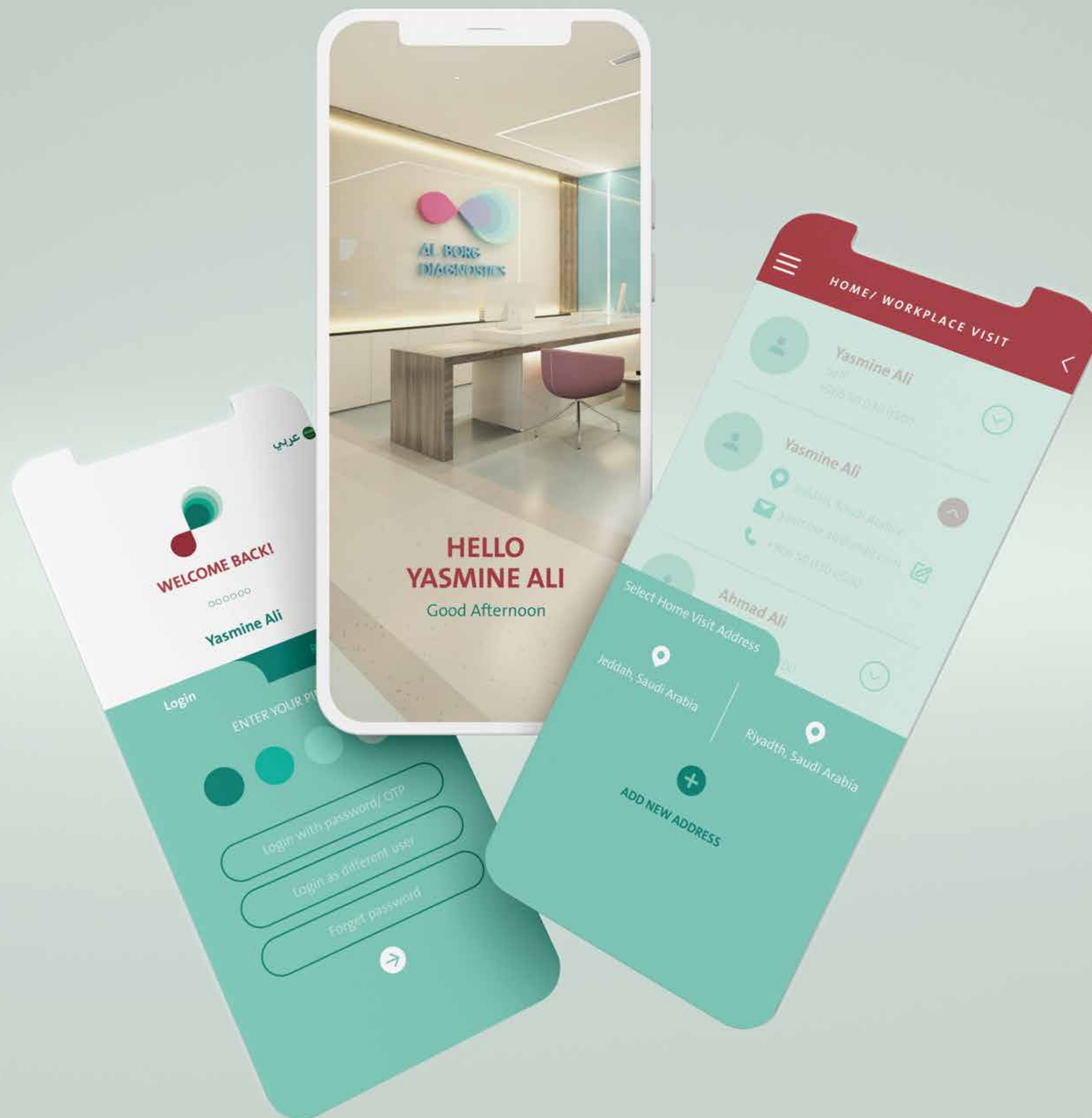
In this Dental clinic application, patient can easily register, schedule appointments, and stay updated on his dental health.

You can manage your appointments, access medical reports, and receive result alerts, all in one convenient place.

GNP Hospitals Application

GNP Hospitals App empowers patients to book clinical appointments effortlessly and reduce patients' wait times. It connects patients with medical experts through Teleconsultation Live Voice Calls to deliver quality care remotely. In addition to the ability of tracking visits timeline where patients are well-informed about their healthcare journey and get the latest offers and updates from hospital to engage proactively with their patients.





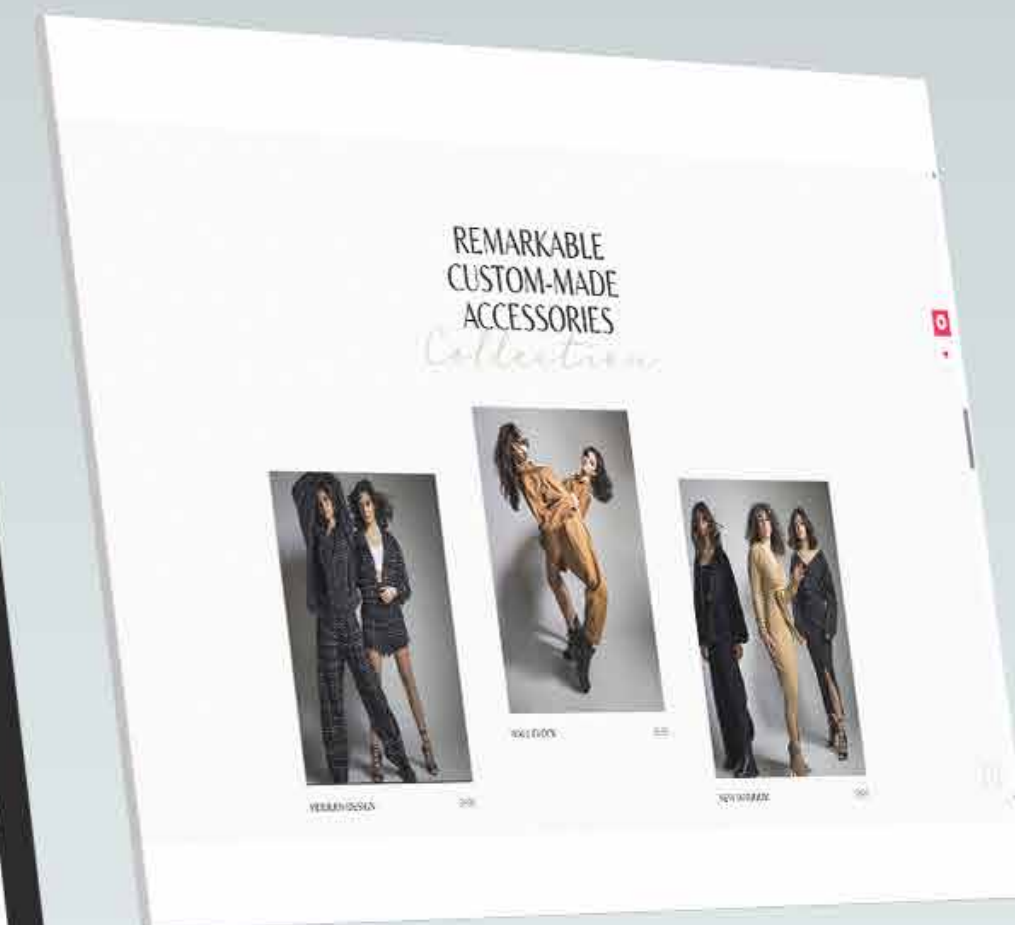
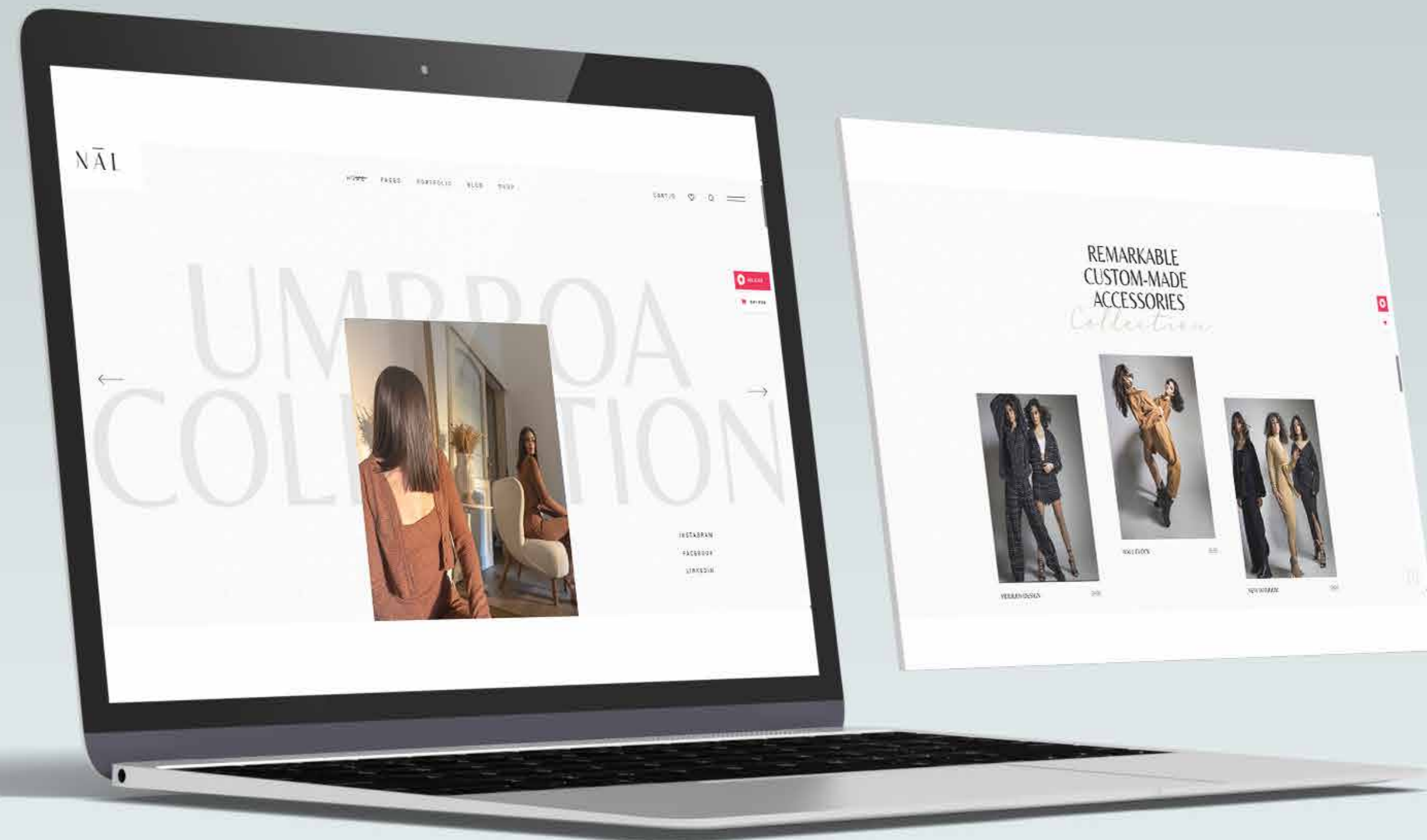
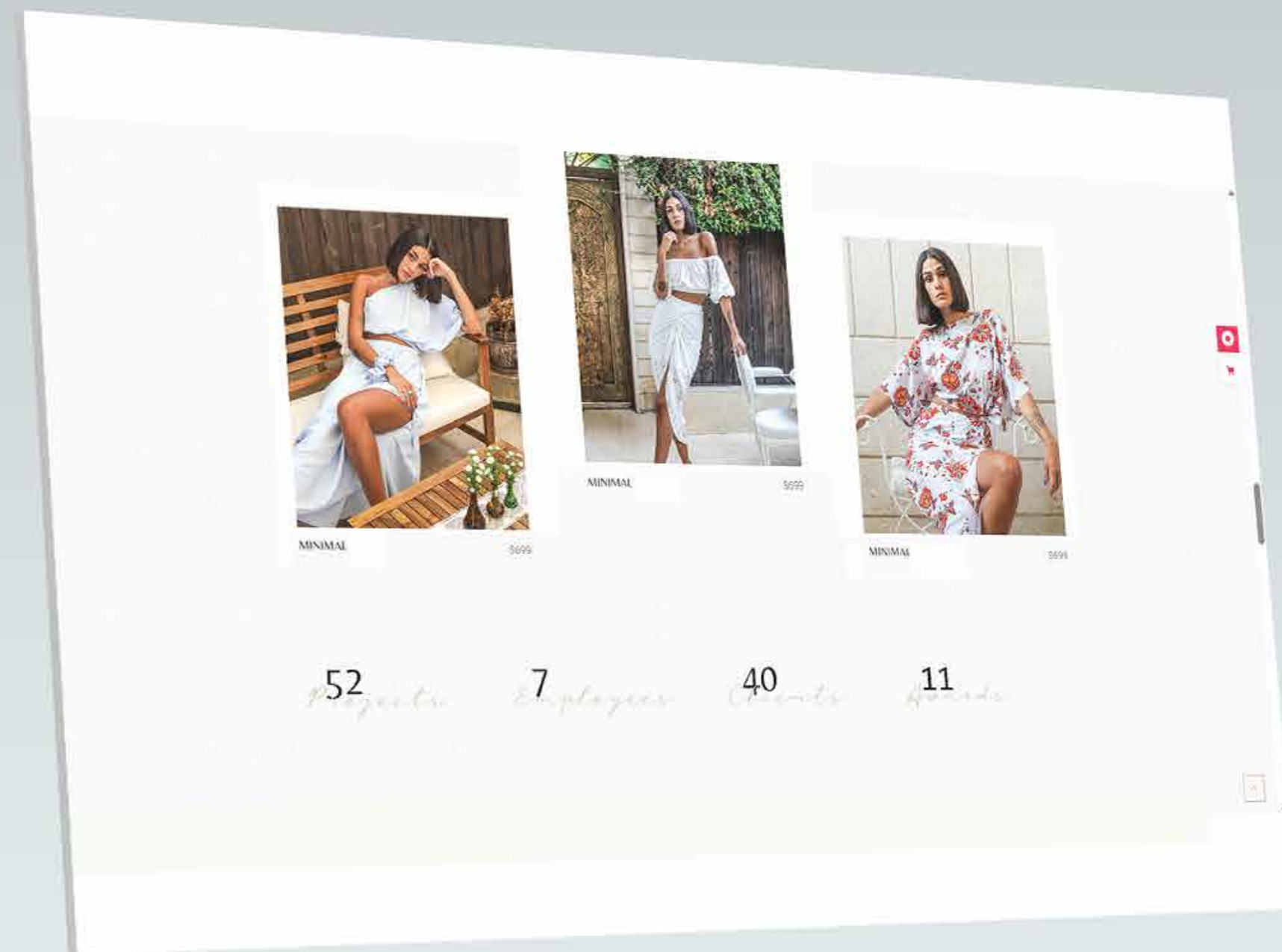
AL Borg Laboratory Application

The AL Borg Laboratory App enables people to effortlessly book their medical test appointments. Whether they prefer in-clinic visits, at-home services, or drive-thru options, it offers flexibility to suit every patient's needs.

Patients can receive their test report results directly through the application. Also, it connects patients with medical experts for personalized, one-on-one consultations right at their fingertips.



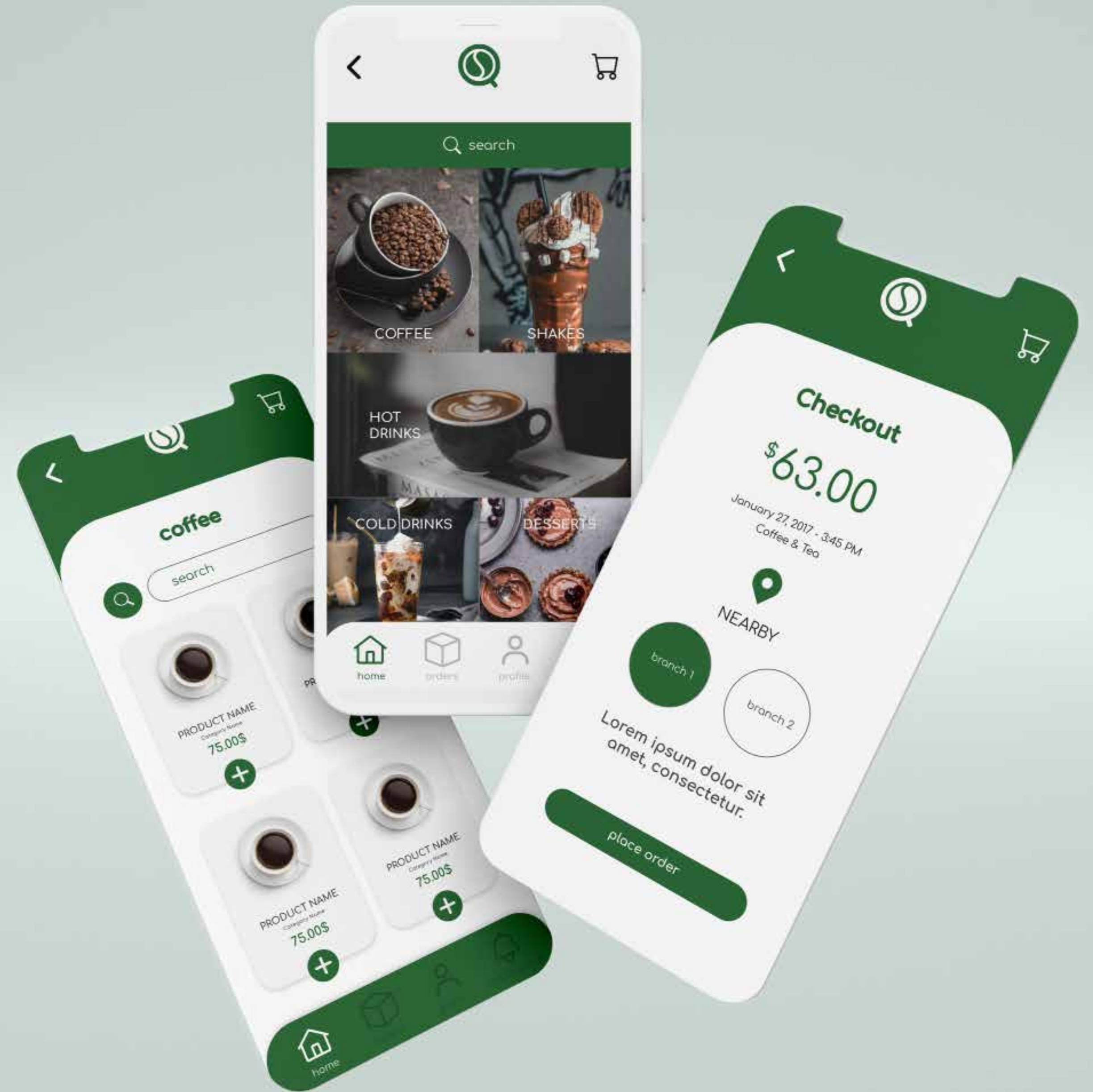
WEBSITE & APPLICATION DEVELOPMENT



Saudi Kafe Application

The Saudi Kafe App is designed for a coffee shop business in Saudi Arabia. Customers can browse the menu and select coffee and treats to be added to their cart.

Customers can choose between picking the order from nearest branch or get it delivered quickly and with top-notch quality from the Saudi Kafe near them. The application also has a built-in Loyalty System, Offers and Coupons System and Google Map integration for accurate address location pointing.

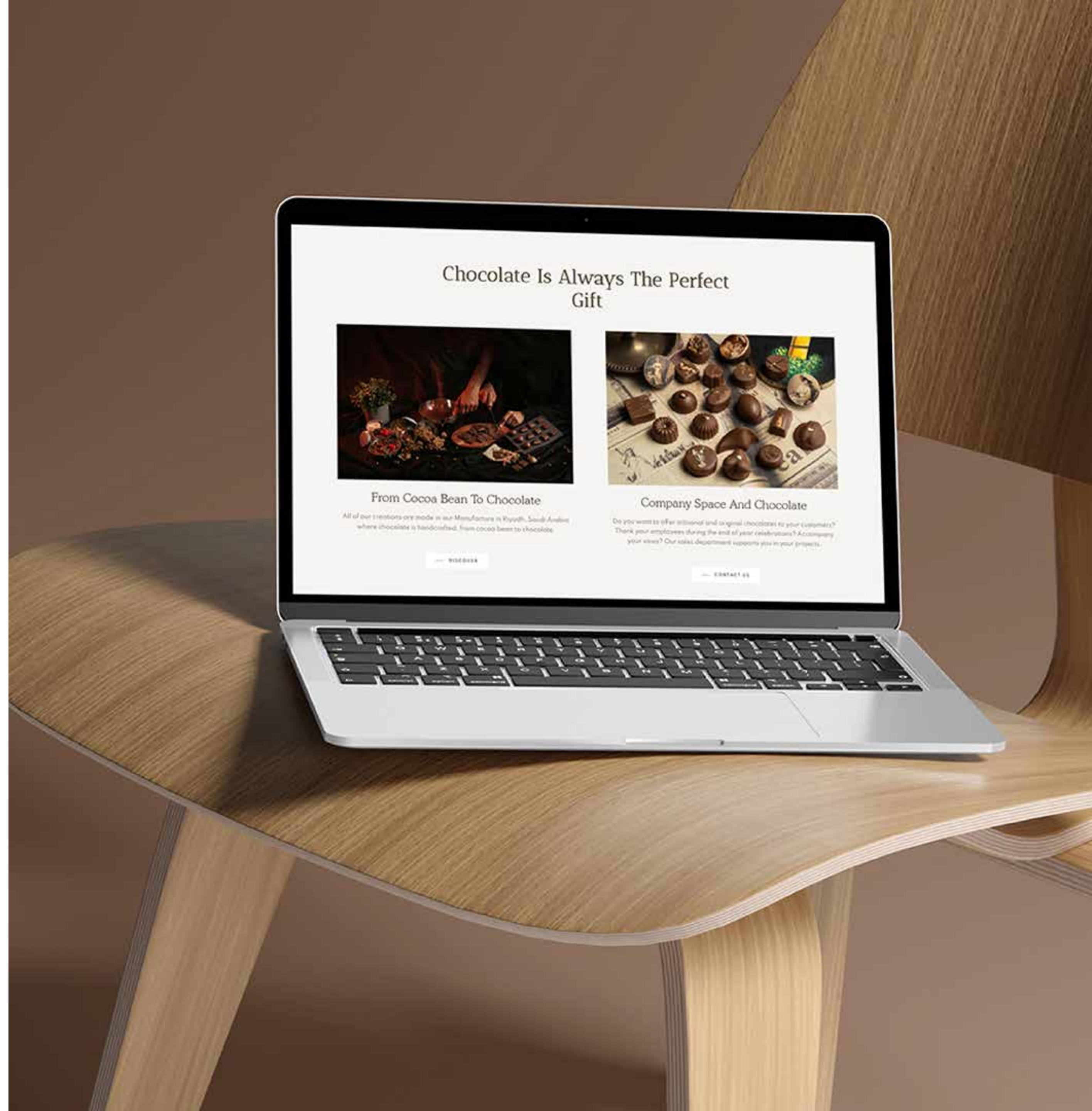


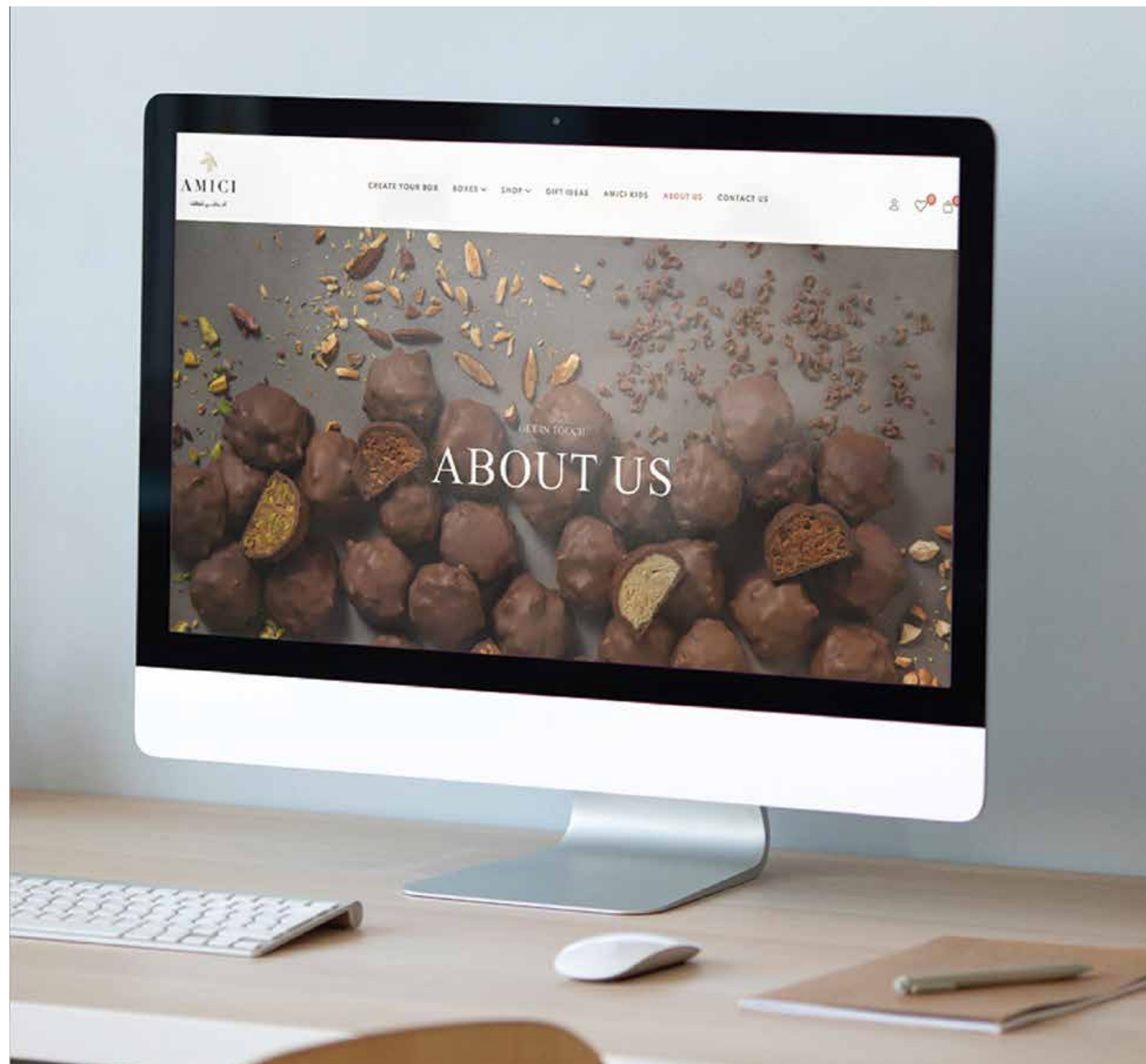
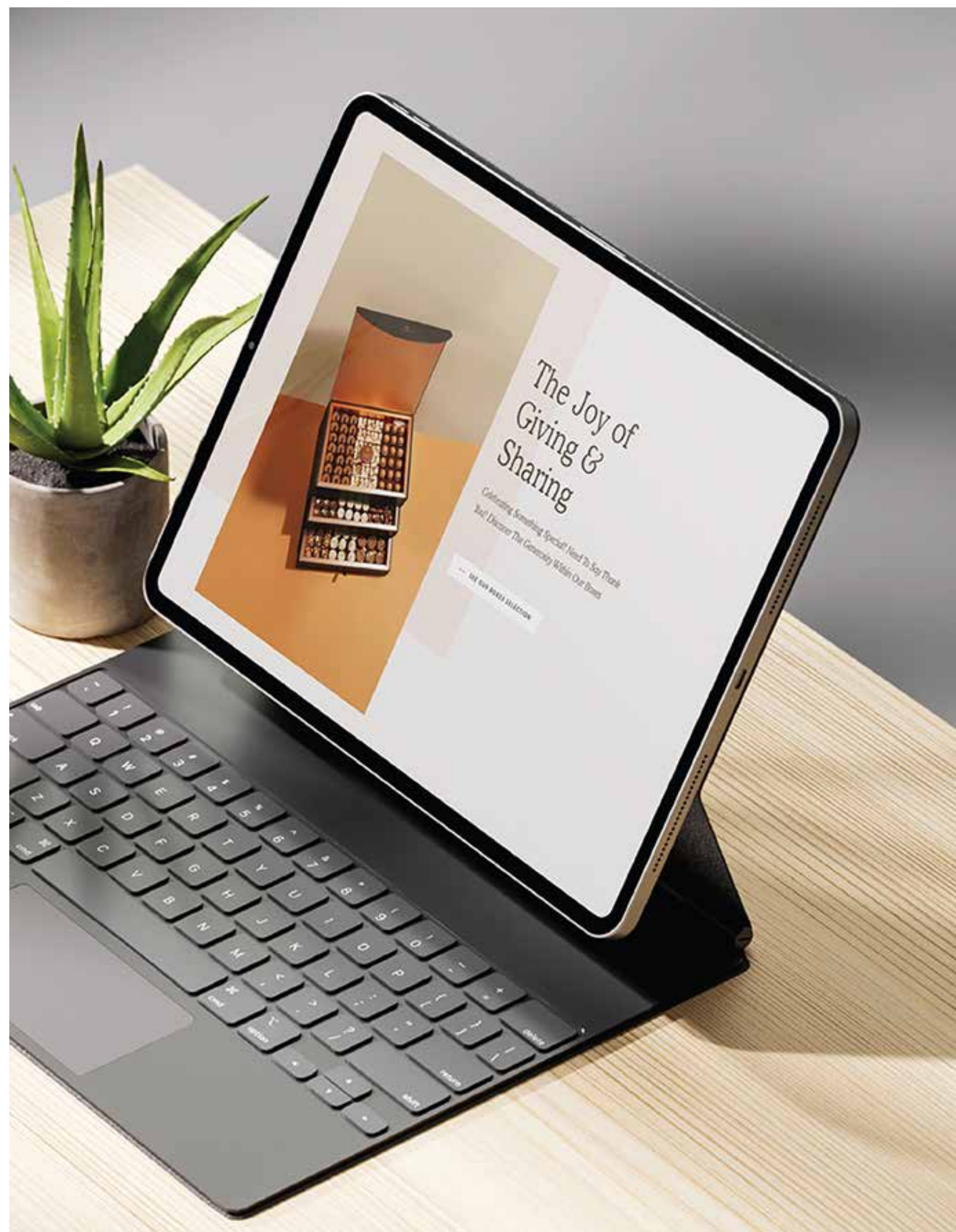
Amici Website

AMICI, a premium chocolate brand based in Riyadh, Saudi Arabia, partnered with our agency to develop a tailored e-commerce website.

The platform offers an engaging and user-friendly experience, highlighting a standout feature: customers can personalize their chocolate boxes by selecting individual pieces to match their tastes.

This project seamlessly blends innovation with convenience, reflecting the brand's commitment to quality and customization.





CATEGORIES

As you can see, there are dozens of different food products we sell that could be used as raw materials to create a finished product that solves a problem for your customer.



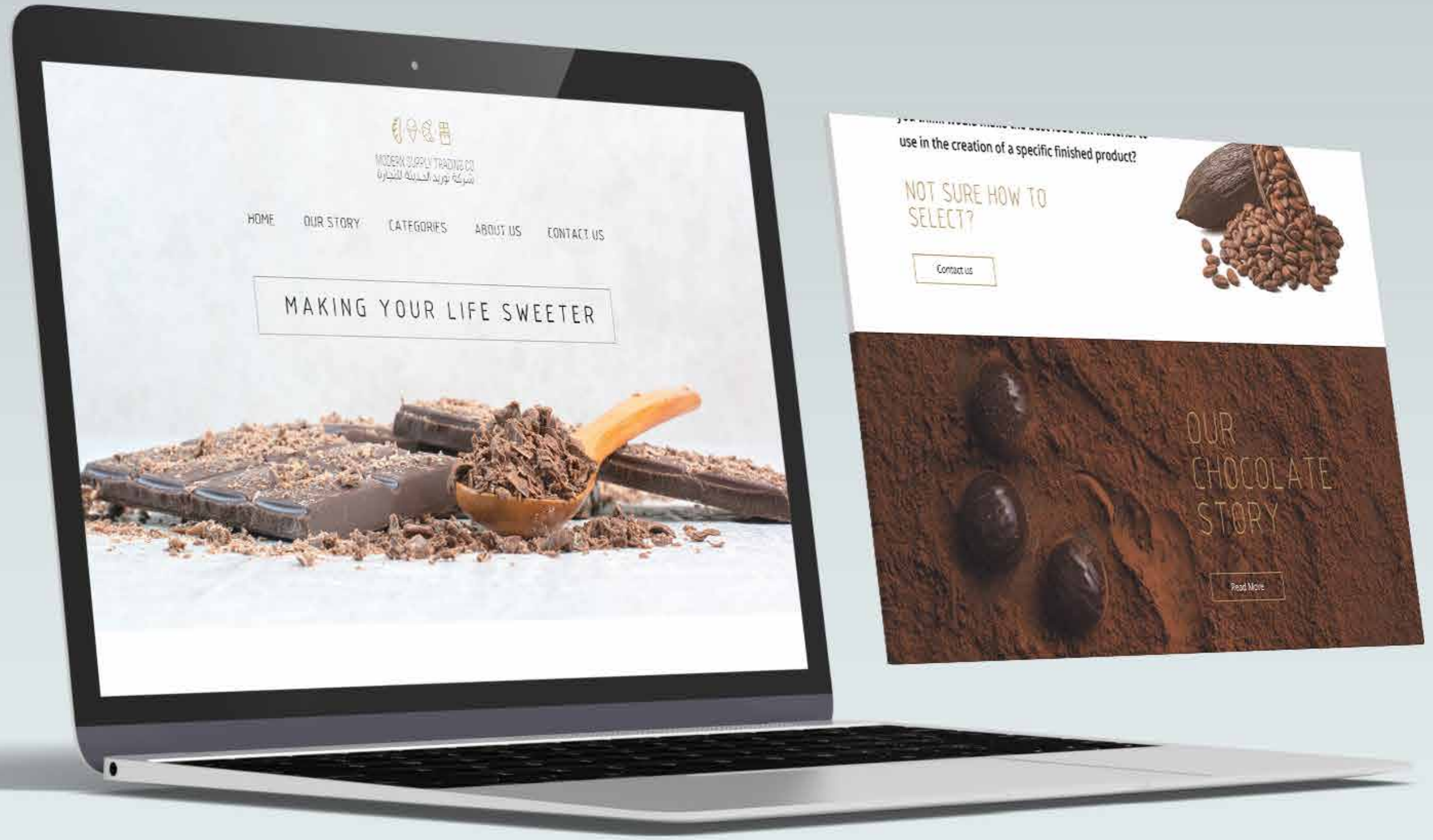
MILK POWDER

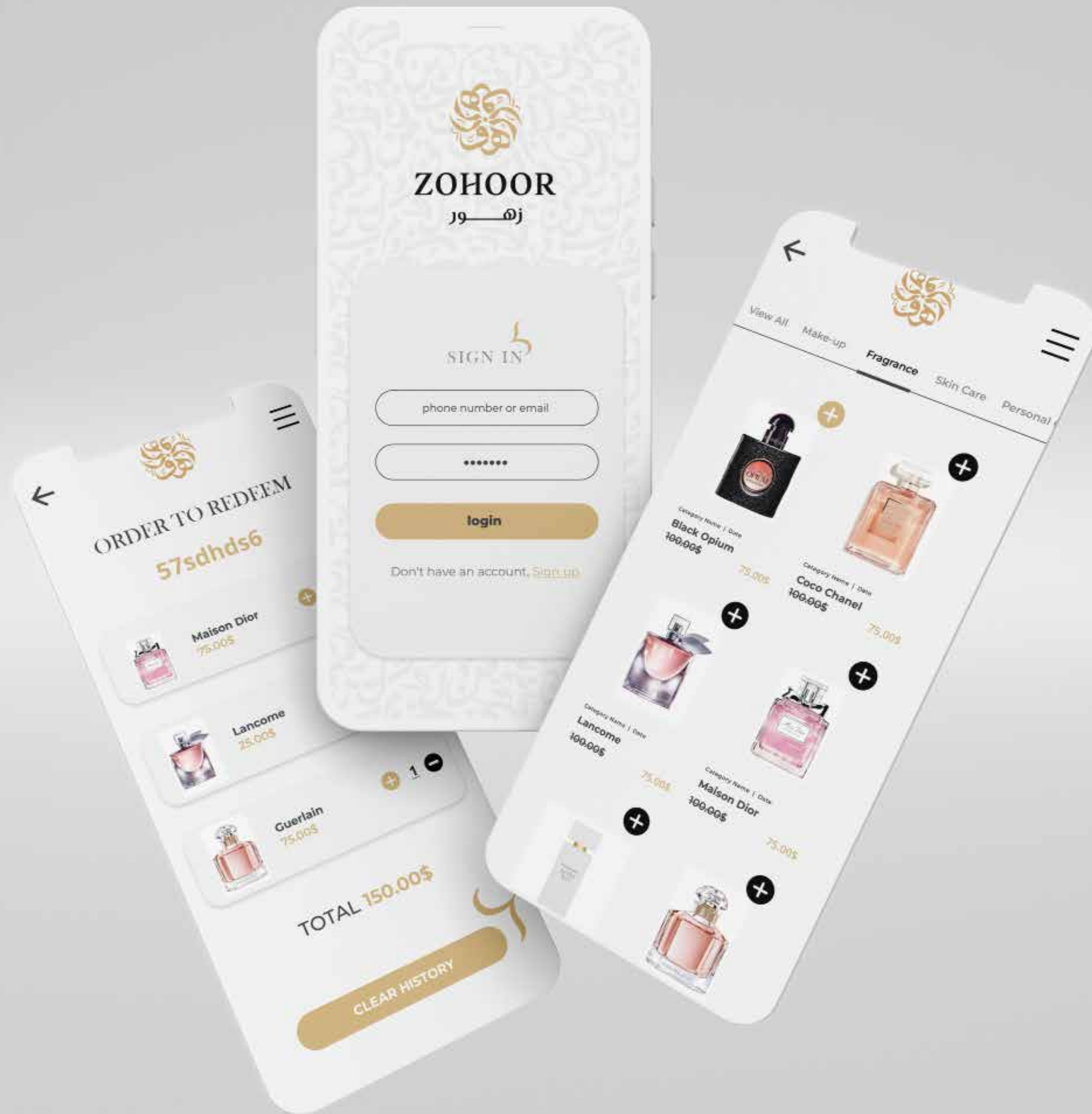


COCOA POWDER



BLOCK CHOCOLATE





Zohoor Al Reef Application

Zohoor App empowers customers to explore a wide range of products, purchase an order and provides them with the flexibility to choose between picking it up from the nearest store or having it delivered straight to their doorstep.

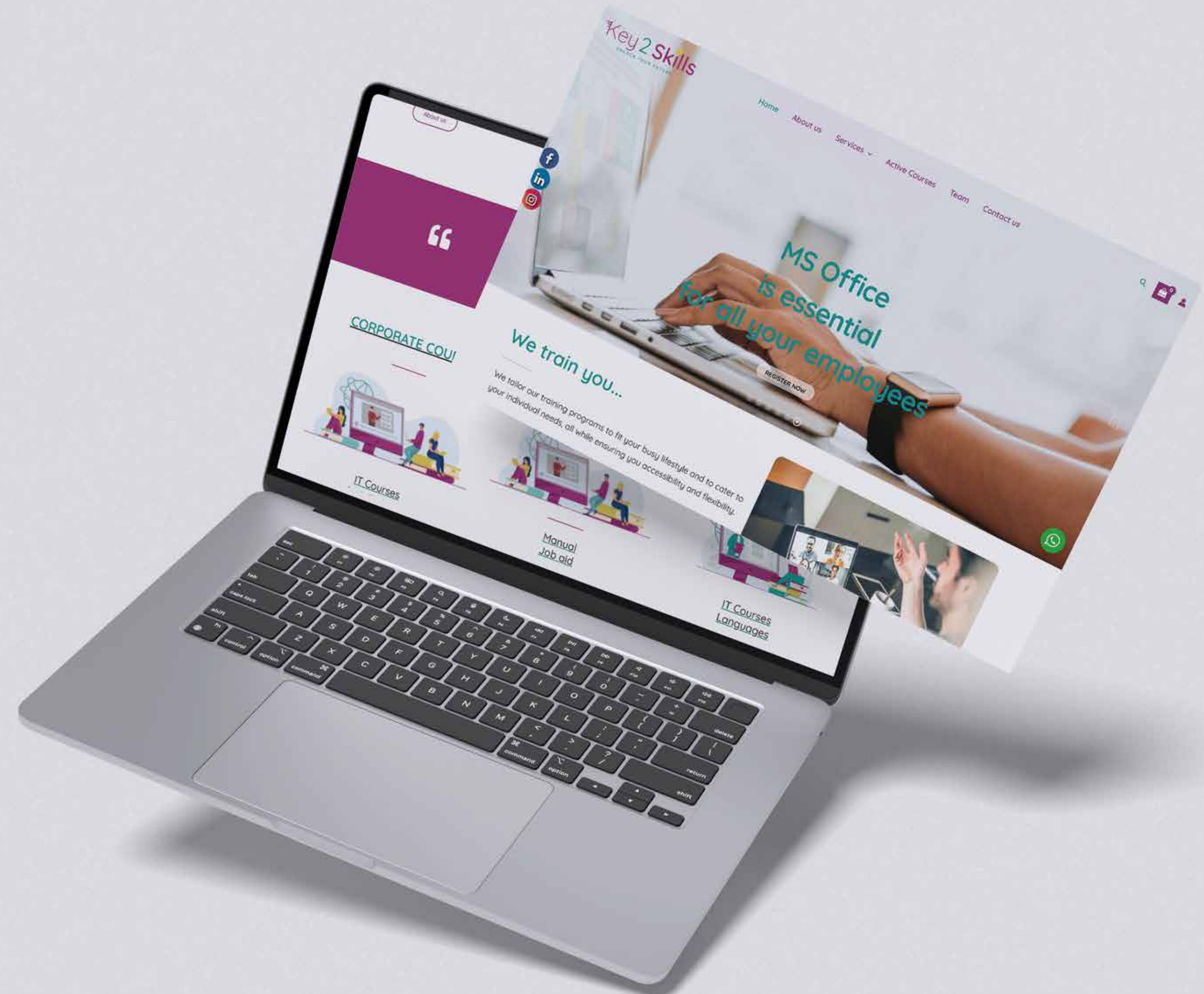
Some of the Add-on features built in this application: Order Tracking Status, Google Maps Integration, Loyalty Reward Programs and Coupons Discount System.

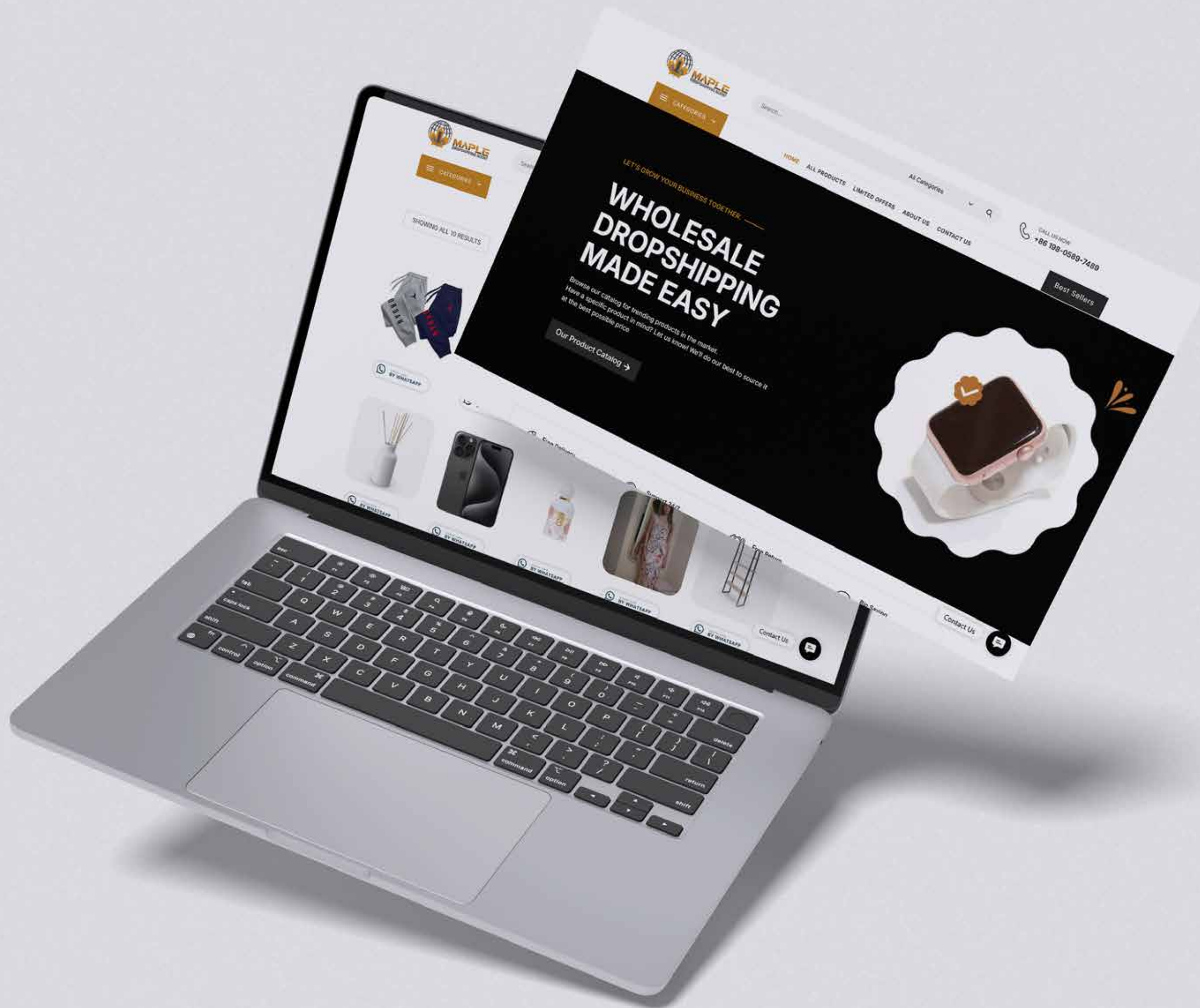
Key2Skills Website

K2S, an online academy based in Canada, partnered with our agency to develop a sophisticated online booking platform.

Designed to simplify access to a wide range of educational programs, the platform allows users to seamlessly book online tutoring sessions and courses.

This project highlights our ability to create intuitive systems tailored to meet the needs of both learners and educators, promoting streamlined access to quality education.





Maple Website

Maple Dropshipping Agency, with operations in both China and Canada, collaborated with our agency to develop a cutting-edge e-commerce platform.

The website is designed to streamline dropshipping services, providing an efficient and user-friendly experience for customers.

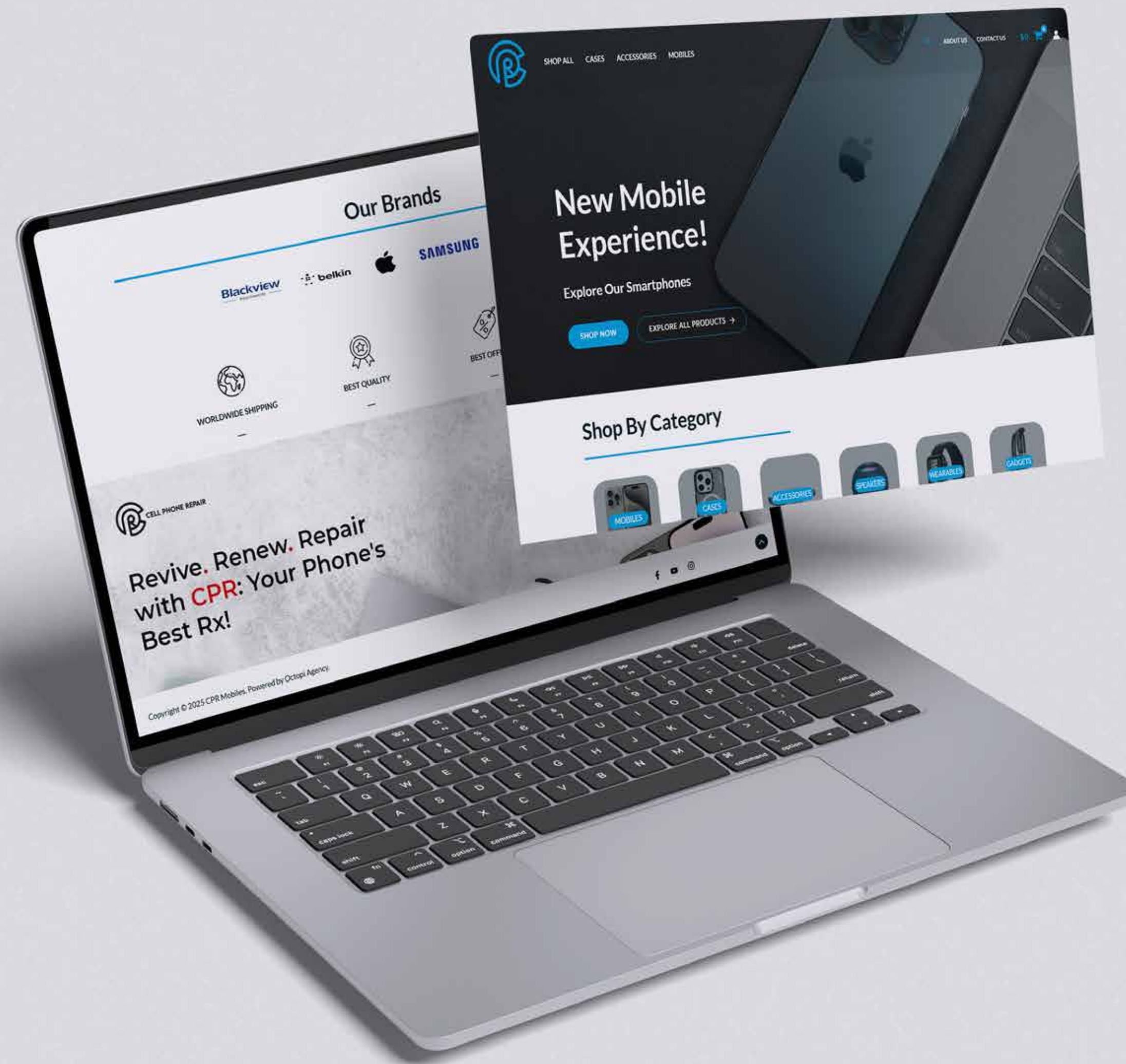
Featuring seamless product integration, real-time updates, and robust order management, the platform reflects Maple Dropshipping's commitment to connecting global businesses with high-quality products and reliable logistics solutions.

Purocorp Website

Puro Corp partnered with our agency to design and develop a professional website that reflects their innovative approach to all-in-one business solutions.

The platform showcases Puro's diverse range of services, including POS/Debit machine services, CRM applications, software, and online shopping solutions. Built with a focus on customization, the website emphasizes Puro's commitment to tailoring services to fit the unique needs of every business model, reinforcing their role as a trusted partner in business growth.





Cpr Website

CPR, a leading electronics retailer in Lebanon, engaged our agency to create a dynamic e-commerce platform tailored to their diverse product offerings.

The website provides a seamless shopping experience, featuring a wide range of phones, accessories, electronics, and gadgets.

Designed with user convenience and modern aesthetics in mind, the platform allows customers to easily browse, compare, and purchase products, reinforcing CPR's reputation as a top destination for tech enthusiasts.

ADVERTISING

AaBbCcDd (1234)



WWW.OCTOPIAGENCY.COM

BRANDING STRATEGY

Mockups can help you be more efficient and creative. They allow you to show parts of your design in a way that makes it

DESIGN GUIDE

Understand how your project will look like. Mockups can help you be more efficient and creative.

PROMOTION GUIDE

Mockups can help you be more efficient and creative. They allow you to show parts of your design in a way that makes it easy for others to understand how your project will look like. Mockups can help you be more efficient and creative. They allow you to show parts of your design in a way that makes it easy for others to understand how your project will look like.



مشرك
بيلش
وارك

Apec

مازوتنا واصل
لكل بيت وشركة
لطلباتكم: 06 390 490



Apece

مشوارك ببلش عنا







SOCIAL MEDIA



THREE PUMPKINS ON TRAY

20\$


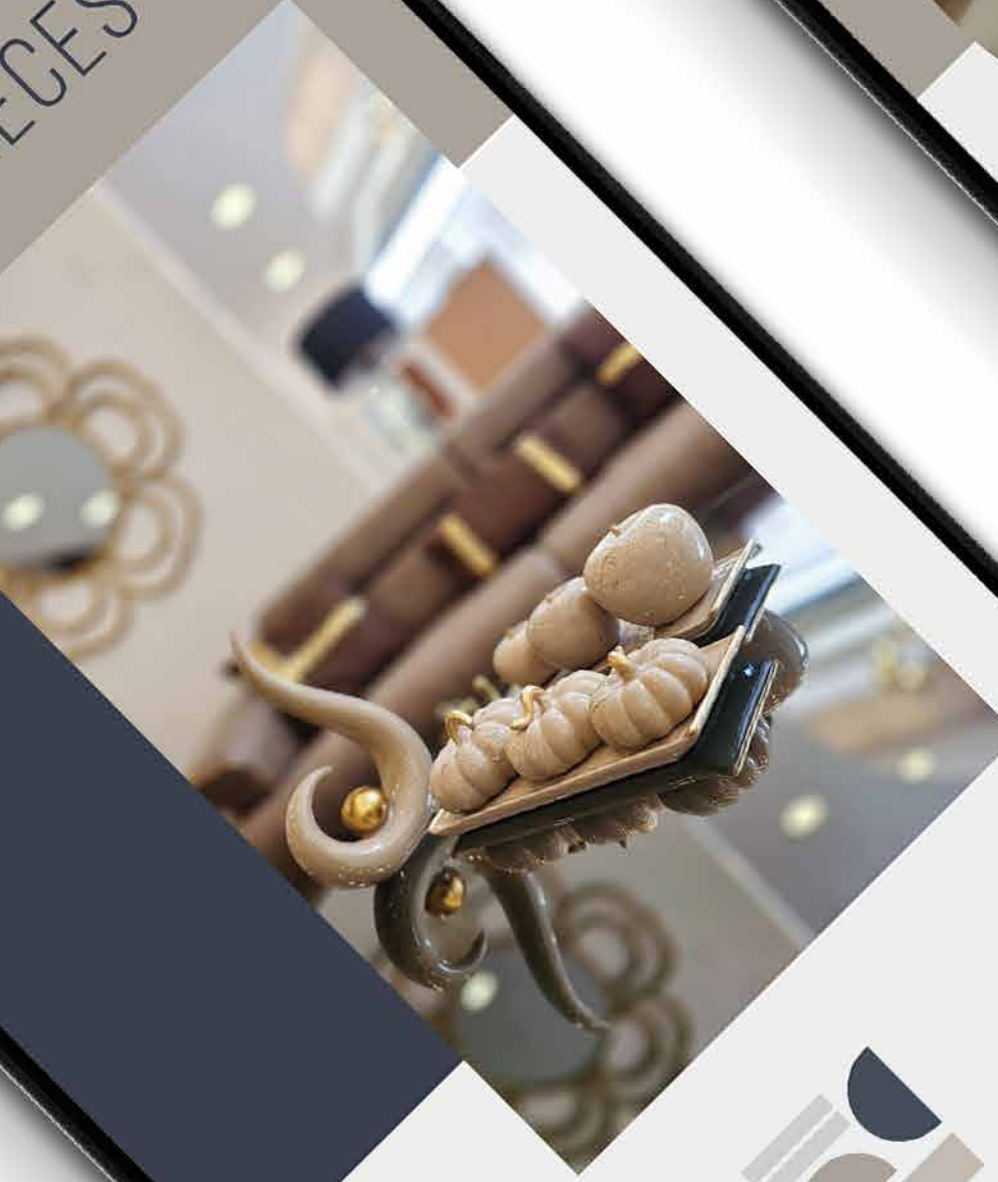
Available in different colors



OPENING SOON

SET 3 PIECES



55\$




THREE PUMPKINS ON TRAY

20\$

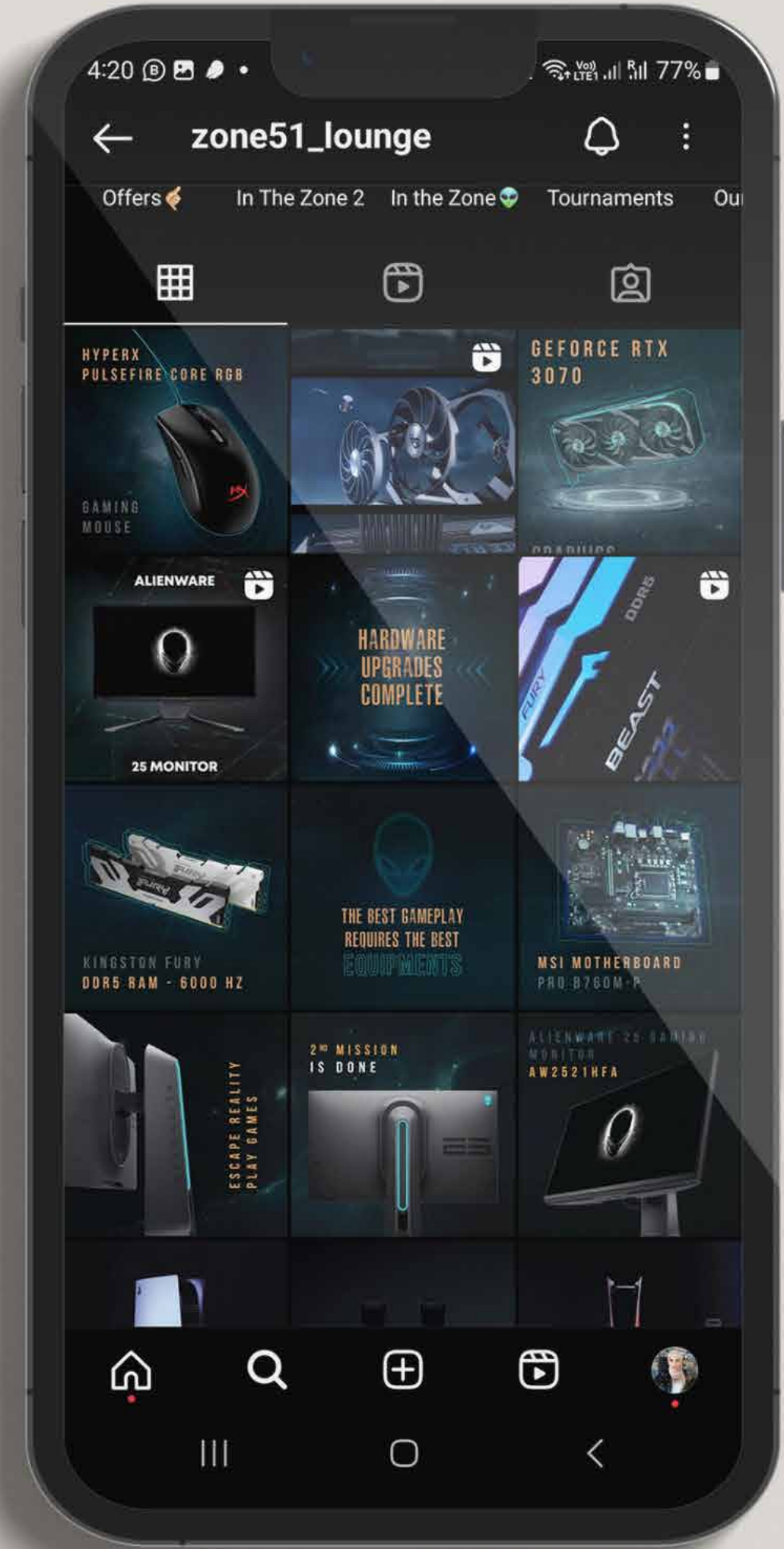
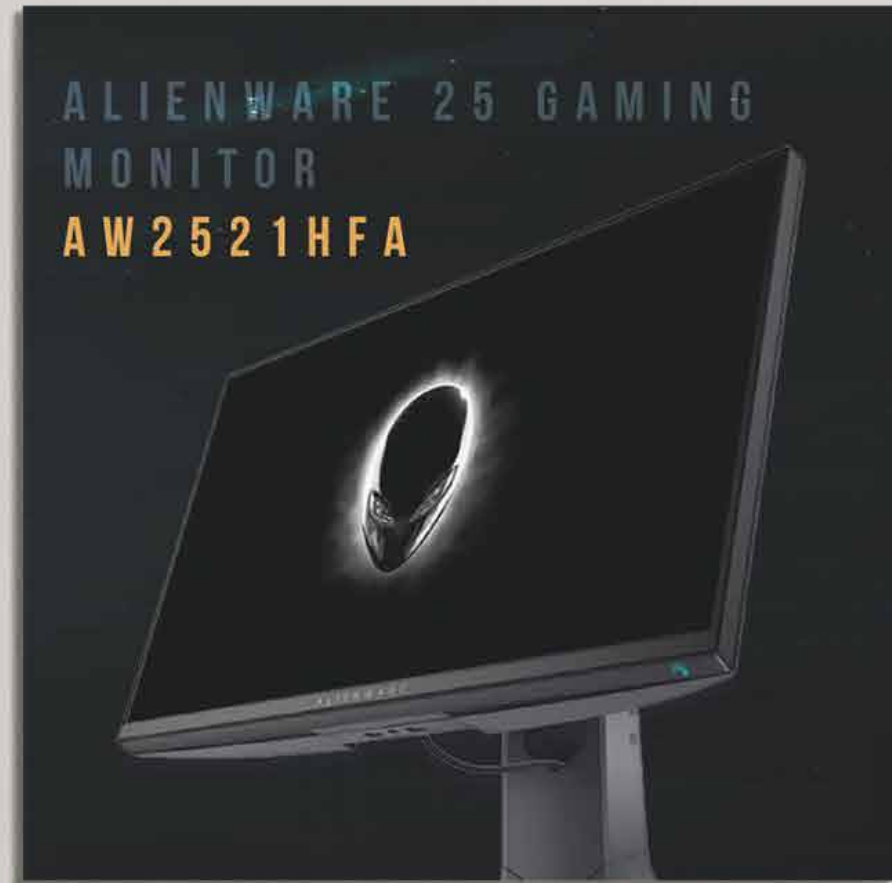
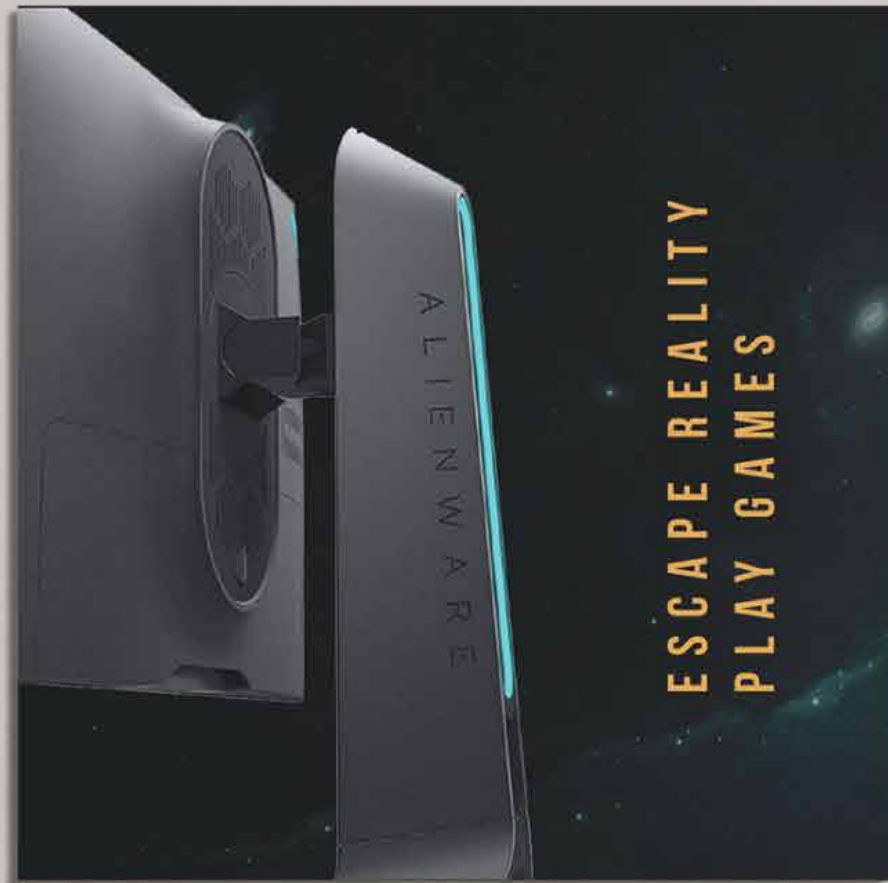
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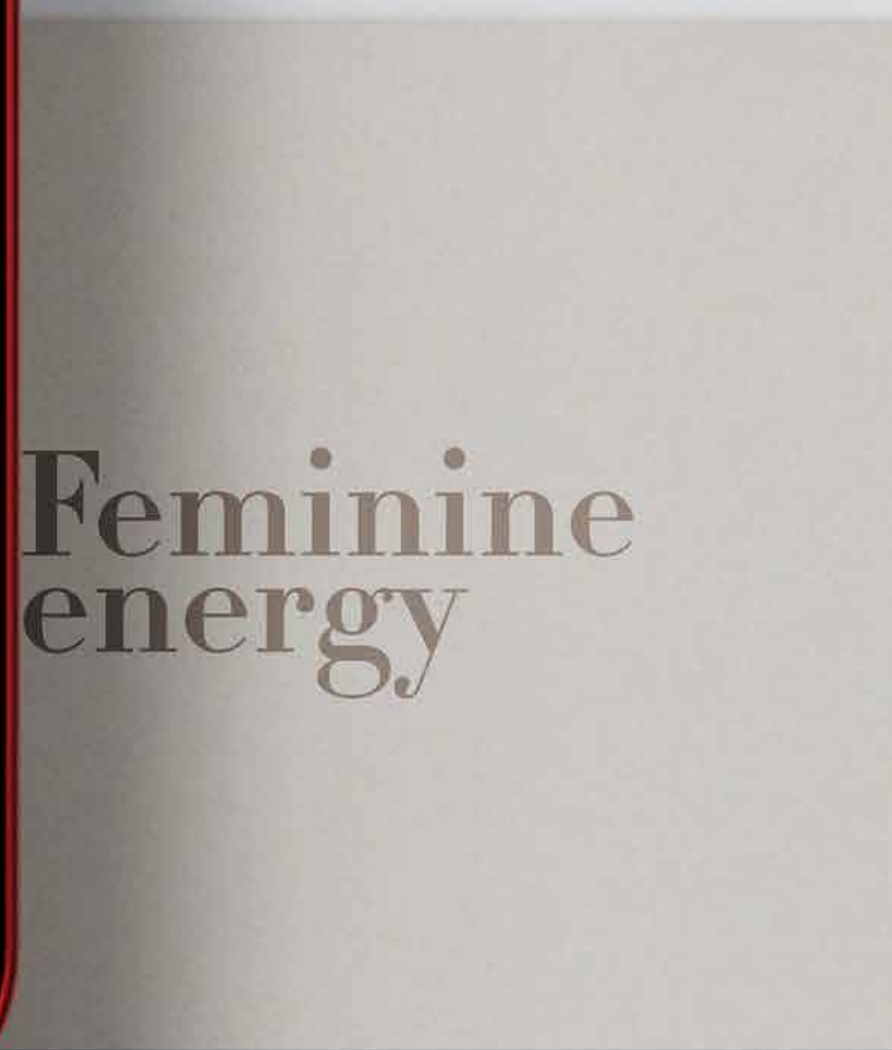
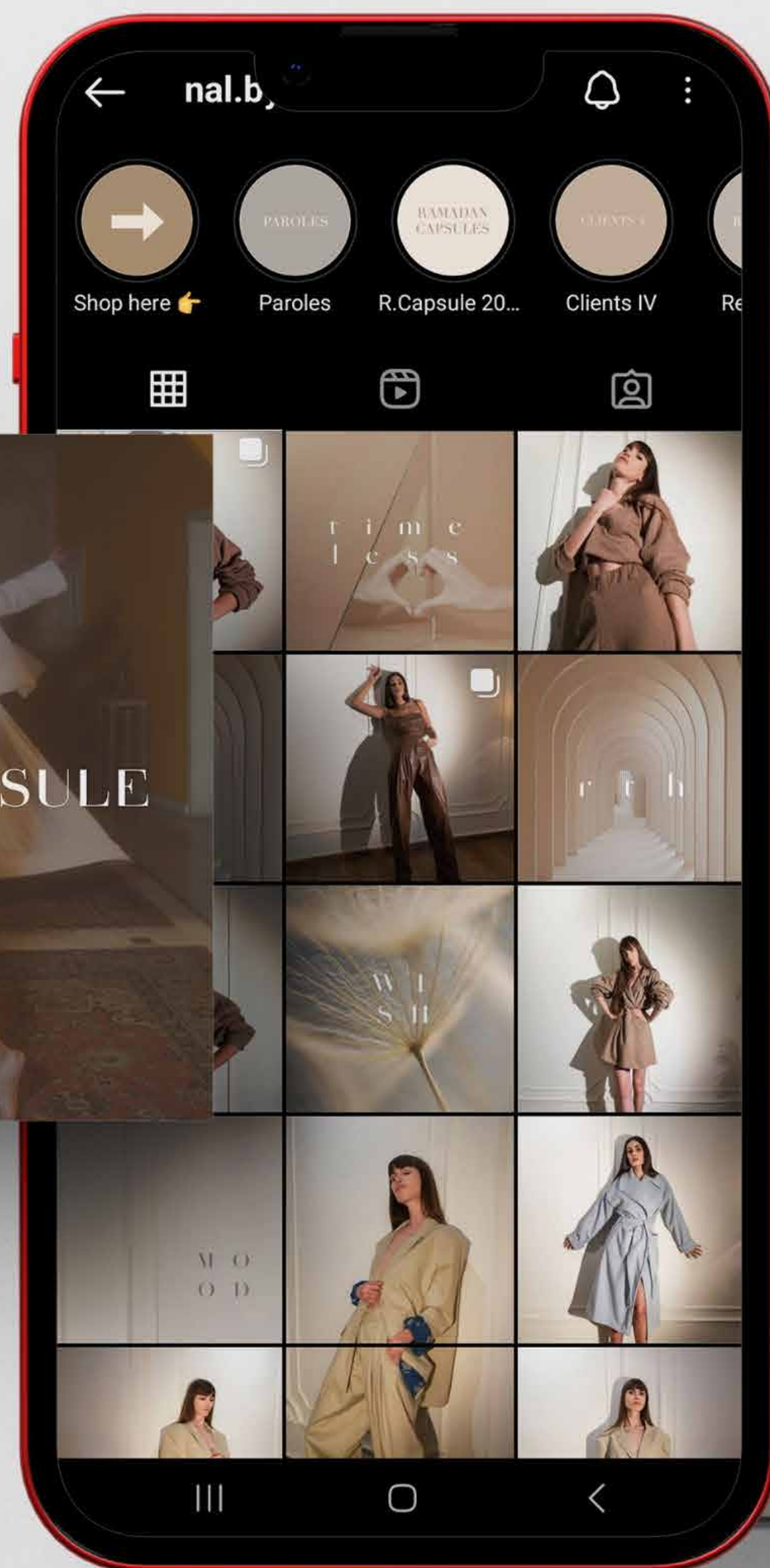
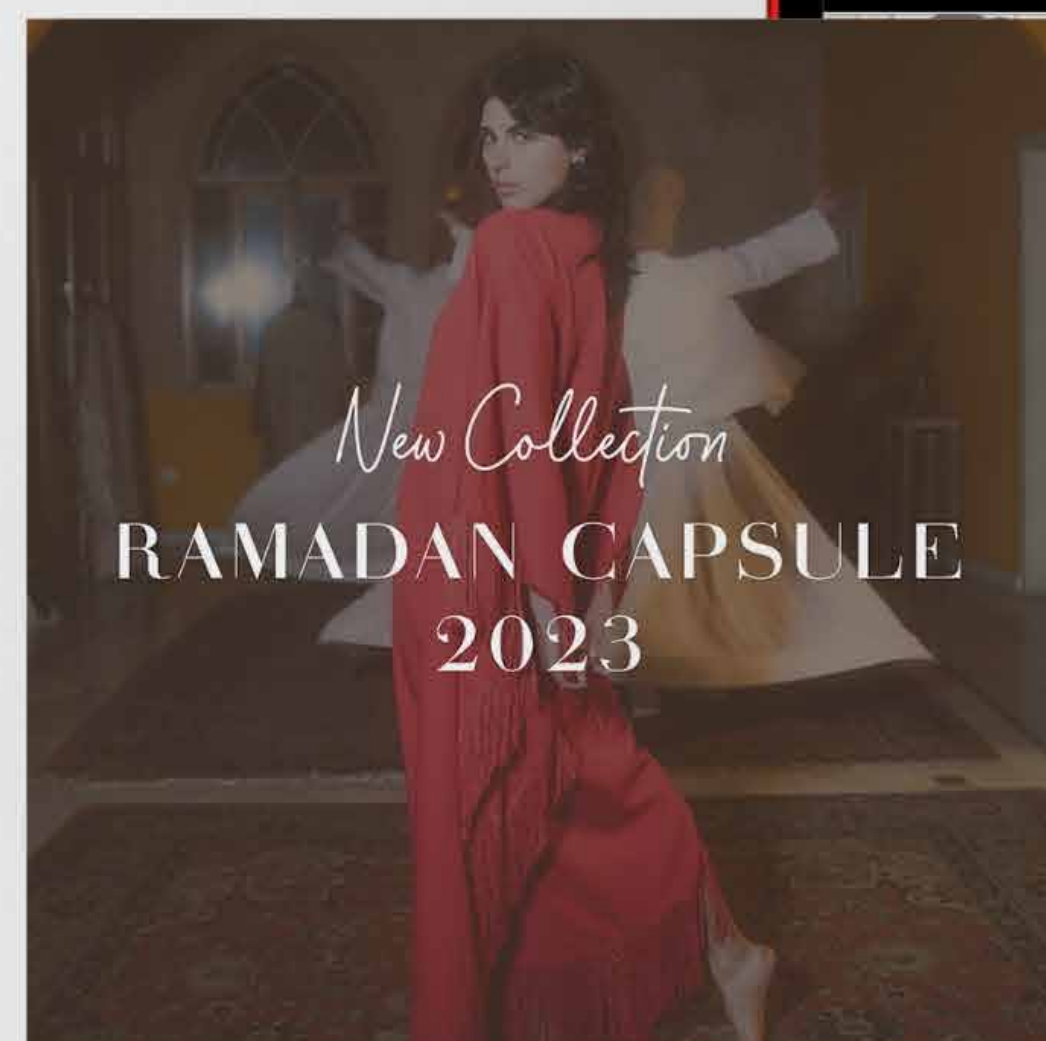


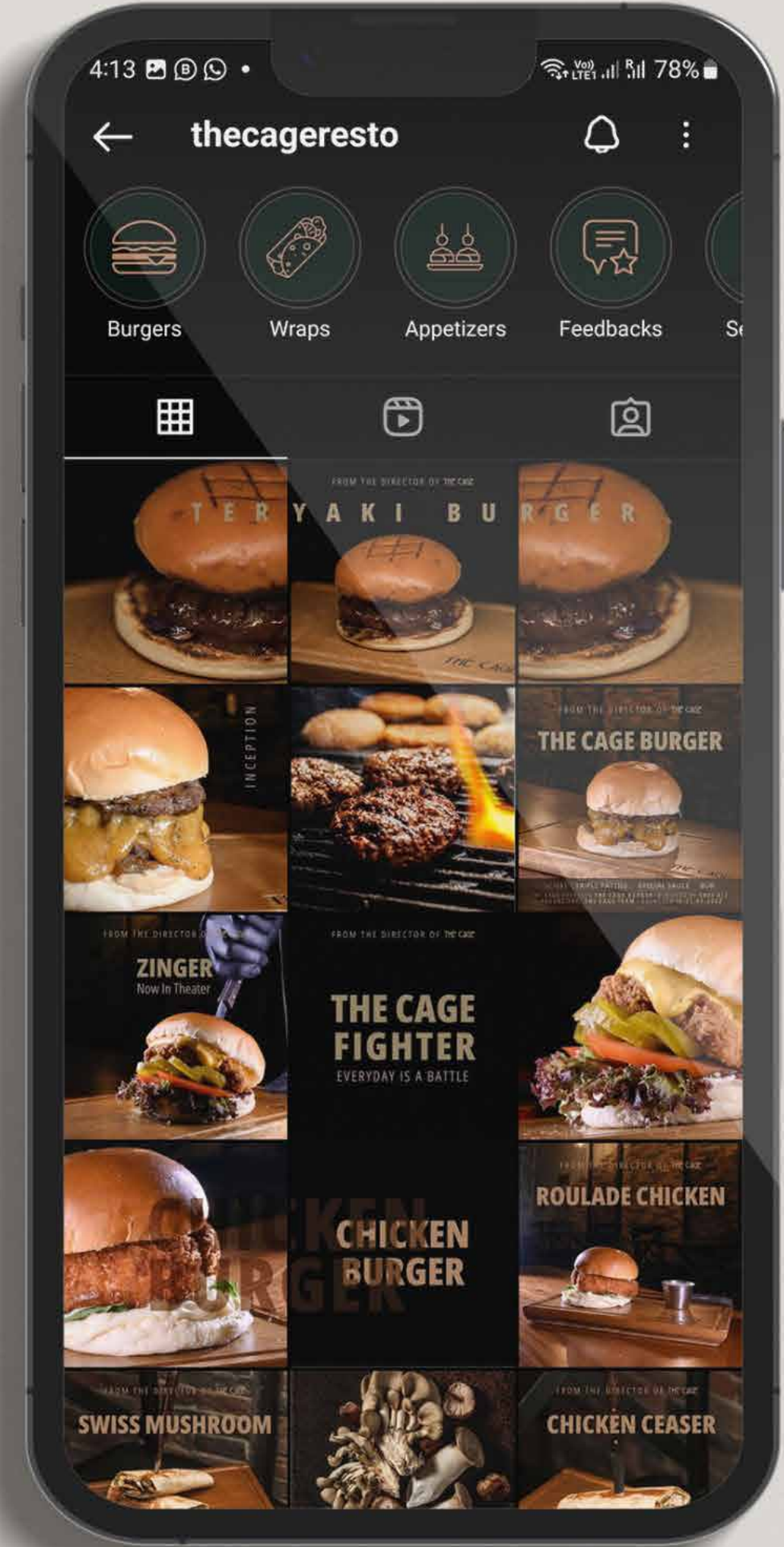
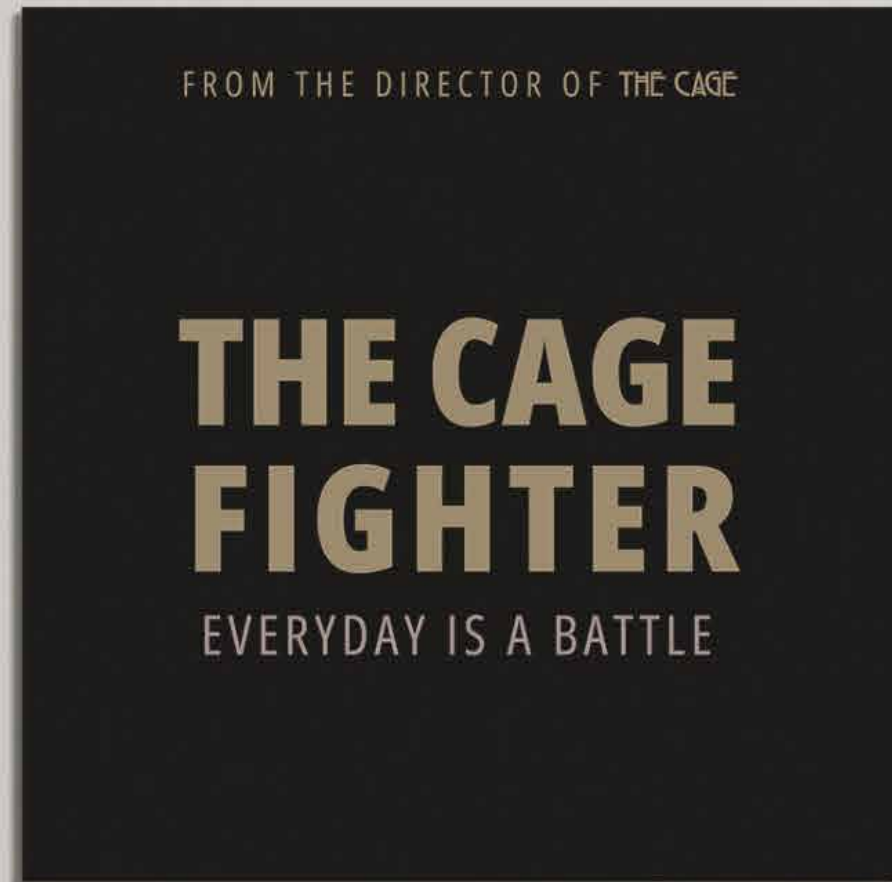
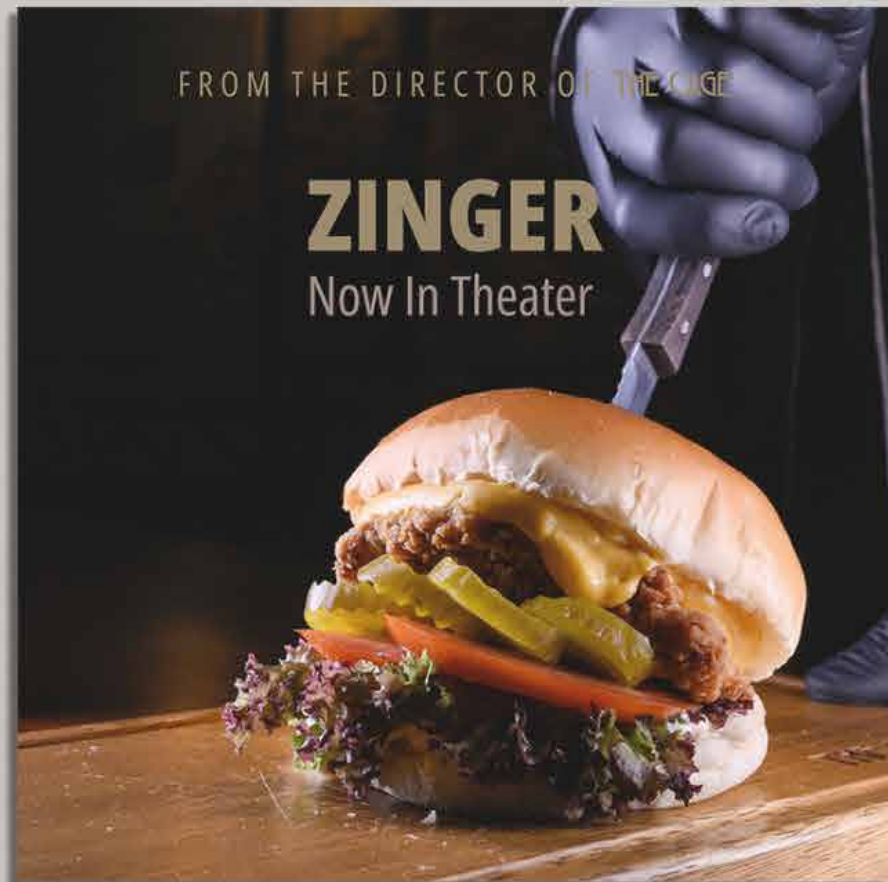
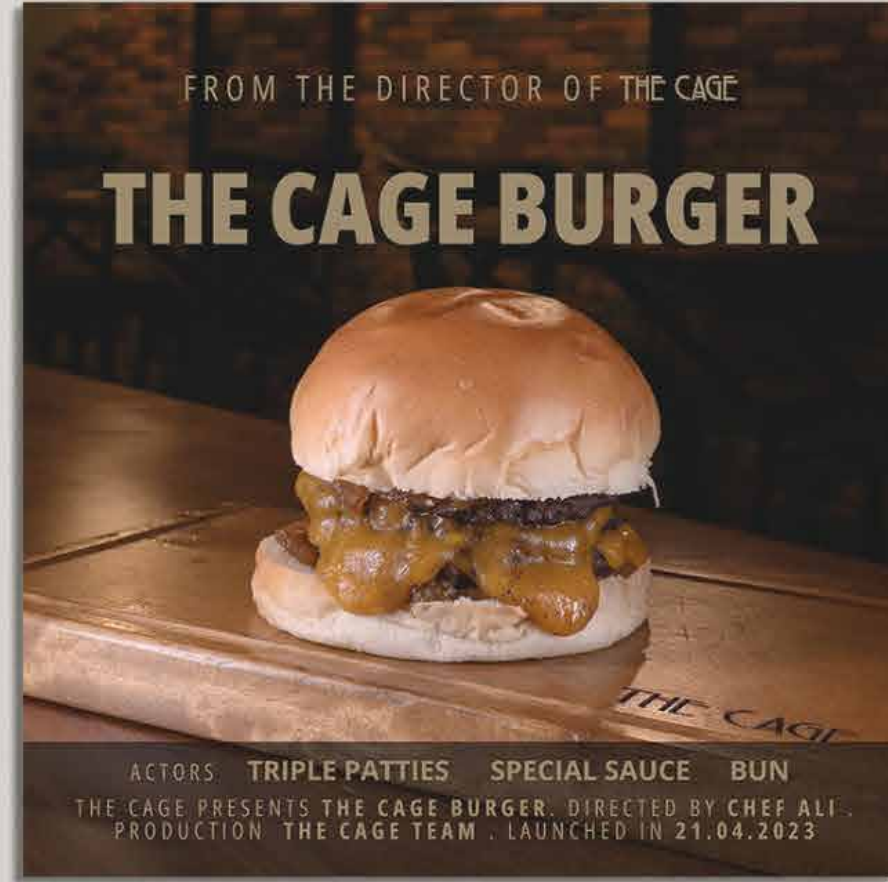
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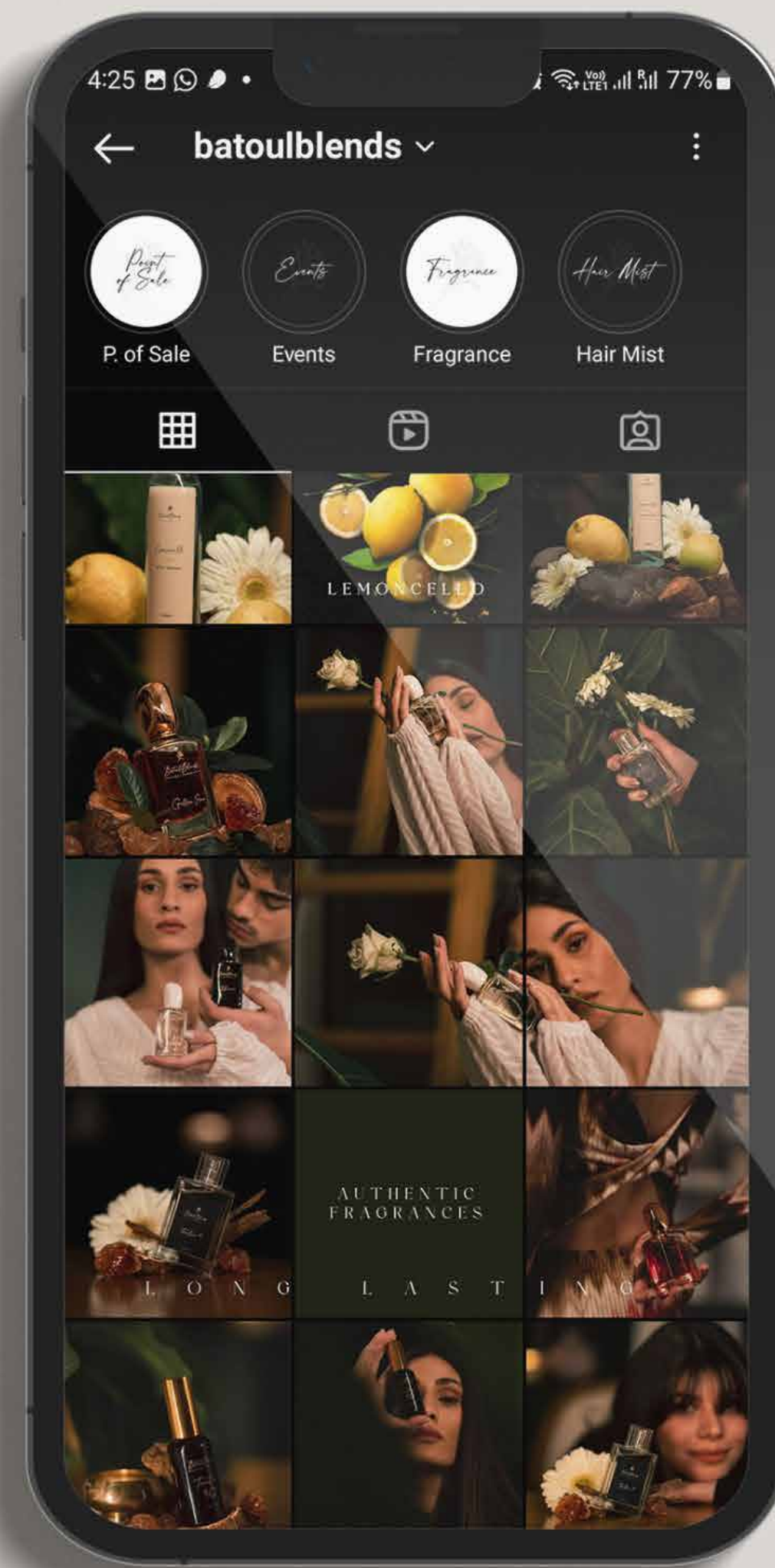
SHADE











A top-down view of photography equipment on a dark, textured surface. In the top left is a camera body with a lens attached, showing '1:2.8-5.9 / 3.58-215 ASPH.' on the lens. Below it is a lens with 'E 3.5-5.6/PZ 16-50' and '0.25m/0.82ft 0.30m/0.98ft' markings. In the center is a camera body with a flash unit on top. In the bottom left is a lens with '1.0/10.4m' and '0.49 17/35' markings.

PHOTOGRAPHY





















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